

# San Francisco



## The Smart Set

San Francisco's Fashion Flock Proves Style Is a State of Mind

### SHINING MOMENT

Supermodel Lily Aldridge Sparkles



Weekend Bliss: Sonoma's Best Wine Escapes

Moanalani Jeffrey



Designer Clara Jung creates comfortable spaces that feature whimsical pops of color. Opposite page: The family room, which is the core of the home, boasts gorgeous Dana Hemmway lighting.

## Piedmont Chic

DESIGNER CLARA JUNG USES A MODERN, SOPHISTICATED APPROACH TO COMPLETELY TRANSFORM A HOME IN ALAMEDA COUNTY FOR A COUPLE PASSIONATE ABOUT ART.

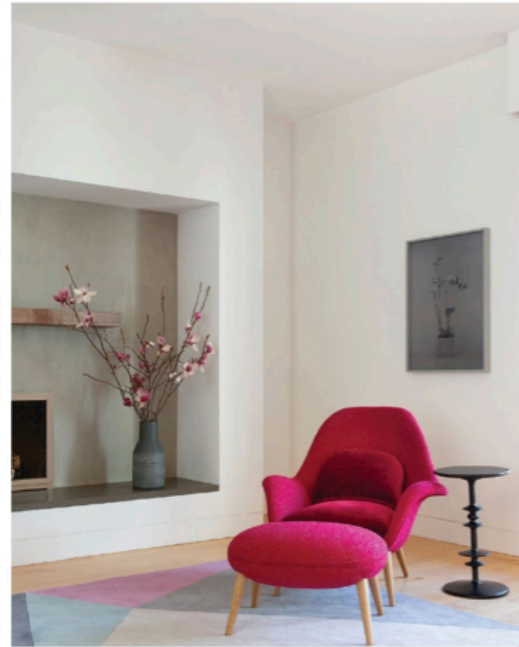
BY MICHAEL MCCARRHY  
PHOTOGRAPHED BY SUZANNA SCOTT

### THE PROJECT

The 3,000-square-foot home in Piedmont—owned by a couple who have two children and a lovable pooch—needed a significant refresh. They tapped designer Clara Jung, the principal at Banner Day Interiors (@bannerdayinteriors), to transform the home's entry, living, dining and family rooms, along with the kitchen.

### THE TEAM

Jung says she loves to work with clients to create livable spaces that are cool, comfortable, with doses of whimsy and pops of color. "I really make a concerted effort to understand my clients' lifestyle and goals for their home," Jung says. "Once we gain some insight into how our clients live, we try to design and execute spaces that optimize for their lives and priorities."



**THE GOAL**

"For this home, the clients are art collectors, and it was important to create spaces that incorporated and facilitated appreciation of their art pieces," says Jung, who notes that the obstacles presented by the pandemic were the biggest challenge for her team. "Sheltering in place started just as we began the project, which caused long delays in both construction and lead times [for sourcing] the furniture." Still, the team and clients found creative ways to work around the challenges and map out a brilliant plan for every room.

**LIVING ROOM**

Jung's approach to this room was straightforward, especially since it's the first area the homeowners and guests enter; her team wanted to make sure the space was welcoming, captivating and statement-making. "The clients fell in love with a geometric rug that set the tone for the rest of the room," says Jung, who sourced

the piece from Lindström Rugs (eriklindstrom.com). "The Swoon chairs—from Danish Design Store (danishdesignstore.com)—in the lovely textured pink really contrast nicely with the neutral background." Other room standouts include a sofa from Design Within Reach (dwr.com), side tables from Room and Board (roomandboard.com) and custom cabinetry from C.Naefke Woodworking (cnaefkewoodworking.com).

**FAMILY ROOM**

"Since this room is the central core of the home, it was important that it stand alone, in terms of design, and also remain cohesive with all rooms that flank it," Jung says. "In this room, the client really wanted to incorporate a statement lighting fixture by Dana Hemenway (danahemenway.com). We used the final design for her lighting fixture as the jumping-off point for the rest of this room," which also includes a comfy sectional from Design Within Reach.

From top: Swoon chairs from the Danish Design Store; the homeowners fell in love with a geometric rug from Lindström Rugs, and Jung also added a sofa from Design Within Reach.

